

*London, UK / December 09-10, 2023*  
*1<sup>st</sup> International Conference on Research in Management, Marketing and Social Sciences*

## CONFERENCE SCHEDULE

**Venue: Mercure London Hyde Park Hotel, England**  
**December 09-10, 2023**

**Time: Registration & Kit Distribution (09:00– 09:15 am)**

**Day: Saturday**

**Date: December 09, 2023**

09:15 am – 09:25 am	Introduction of Participants
09:25 am – 09:35 am	Inauguration and Opening address
09:35 am – 09:45 am	Grand Networking Session

**Tea/Coffee Break (09:45 - 10:00 am)**

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**DAY 01 (December 09, 2023)**

**First Presentation Session (10:00 am – 11:00 am)**

**Track A: Business, Economics, Social Sciences and Humanities**

<b>Presenter Name</b>	<b>Manuscript Title</b>	<b>Paper ID</b>
Khalid Altayyar	How Social Media is Used at Work in Higher Education in Saudi Arabia	12-RMMS23-003
Salem Alomairi	Exploring the Impact of Social Media Information on Investment Decision-Making in Carbon-Intensive Industries within the Kingdom of Saudi Arabia	12-RMMS23-006
Szu-Han Tai	The Effect of Characteristics of YouTuber on Consumers' Willingness to Pay Subscription Fees and Donations - Parasocial Interaction as a Mediator	12-RMMS23-012
Fang-ling Chen	Understanding User Preferences for Meteorology Web	12-RMMS23-016
Pinshan Lien	The Factors toward a Success Crowdfunding Project: A Case Study of Kickstarter	12-RMMS23-111

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**Track B: Engineering Technology, Computers & Applied Sciences**

**Second Presentation Session (11:00 am – 11:30 am)**

<b>Presenter Name</b>	<b>Manuscript Title</b>	<b>Paper ID</b>
HsienKuo Chang	Estimation of Chart Tide Level of Marine Structures around Taiwan Waters	12-RMMS23-001
Chih-Chung Wen	Deep Learning Networks for Barrier Land Segmentation	12-RMMS23-002

**Track C: Medical, Medicine & Health Sciences**

**Third Presentation Session (11:30 am – 11:45 am)**

<b>Presenter Name</b>	<b>Manuscript Title</b>	<b>Paper ID</b>
Marija Kronic	Human Central Nervous System and Human Induced Global Environmental Change: a Systems perspective	12-RMMS23-009

**Closing Ceremony & Lunch (11:45 am – 01:00 pm)**

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## **PARTICIPANTS REGISTERED AS LISTENER\OBSERVER**

The following Scholars/ practitioners who don't have any paper presentation, however they will be attending the conference as delegates & observers.

**Official ID:** 12-RMMS23-005  
Salman Abdulrahman Alenezi  
University of Essex, Saudi Arabia

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## **CONFERENCE DAY 02 (December 10, 2023)**

Second day of conference will be specified for touristy. Relevant expenses are borne by Individual him/herself.